

Infor extends real-time dispatch, scheduling and load planning capabilities with ORTEC partnership

ORTEC has recently entered into a partnership with Infor, the world's third largest business software company, in order to globally market and represent ORTEC's solutions for Vehicle Routing and Dispatch and Load optimization. Infor successfully completed its first implementation at Organic Valley whereby the US dairy company selected ORTEC's solution for Vehicle Routing and Dispatch (ORTEC Shortrec/ Infor SCM Fleet Routing) to optimize its milk collection operation.

"Our customers continue to ask for real-time routing, scheduling and load planning solutions," says Mark Humphlett, Director Supply Chain - Global Solutions Marketing. "ORTEC has industry proven, best-of-breed solutions, which help Infor provide business-specific solutions with industry knowledge built in. With a combination of ORTEC's experience and our shared customer base, we will be able to offer both new and existing customers a wider range of products."



Strong Partnership

"We couldn't wish for a stronger partner", says Michael Oskam, Director Partners & Alliances of ORTEC. "Our products perfectly match Infor's range of advanced software solutions, e.g. their WMS- and ERP solutions. Together, we are able to offer fully integrated, end-to-end solutions to companies on a world-wide basis. Infor provides a global channel for us, which will enable ORTEC to further increase its international operations into Europe, North America and areas beyond."

Improve fleet efficiency

Humphlett: "In partnering with ORTEC, we are able to increase our end-to-end global Supply Chain Management (SCM) capabilities and can therefore help potential clients to improve their logistic efficiency. With these combined solutions, we can offer manufacturing, transportation and distribution companies alike the ability to reduce fuel costs and CO₂, to comply with increased driver regulation and to enlarge their asset and freight visibility."

The aim of the Infor and ORTEC partnership is to mainly target manufacturers (particularly food, beverage and consumer goods companies), retailers, logistics and transportation companies with private or dedicated fleets.



About Infor

Infor is the world's third largest enterprises business software provider:

- 8000 employees,
- 70,000 customers,
- Offices in 100 countries,
- Offers solutions in: customer relationship management, enterprise asset management, enterprise resource planning, financial management, human capital management, performance management, product lifecycle management, supplier relationship management, and supply chain management, including business specific inventory management, transportation logistics and warehouse management software. ■