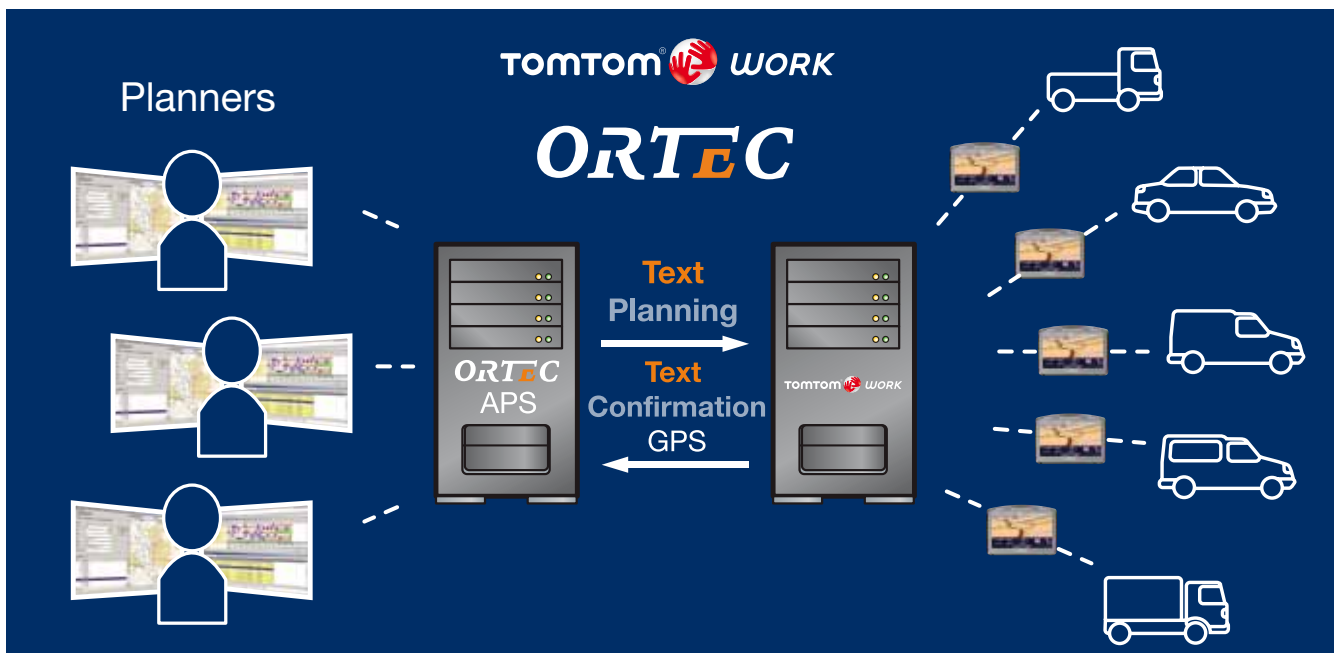


## ORTEC and TomTom combine solutions

ORTEC and TomTom, two major players in the international routing and scheduling industry, have joined forces. The partnership will primarily benefit companies in the middle segment of the Transportation and Distribution Market and Service Industry with a standard interface developed to connect TomTom Works' Intelligent Navigation System with ORTEC's proven Routing and Scheduling Solutions.



“Our combined solution will help companies determine the best possible order sequence, for deliveries and on-site services”, explains Robbert de Haan, ORTEC Sales Director for The Netherlands. “Data coming from the vehicles equipped with TomTom WORK devices, such as delivery times and delays, can immediately be translated into real-time schedule updates. So not only is TomTom WORK an easy-to-use and accurate navigation system, but it also is a tool to simplify on-the-spot communication with the planners using ORTEC’s solution. In exchange, the interface helps us to respond to our customer demands quickly and accurately, which often requires a simple, recognizable and user-friendly navigation system like TomTom’s”, according to De Haan.



### Ling Bai with TomTom: “We complement each other”

Benelux Area Sales Manager Ling Bai has been directly involved in developing the partnership with ORTEC from the start. “ORTEC and TomTom complement each other, which puts us both in a very strong position – us being the Track and Trace and navigation experts, and ORTEC being the Routing and Resource Scheduling specialists. Together we can offer our clients a standard end-to-end solution, ready to be implemented within any organization. Not only will our joined solution further optimize your routing and scheduling operation, but it will also provide the planners with real-time information coming directly from our ‘Connected Navigation’ devices. Computer Retailer Mycom for example, one of ORTEC’s customers, has recently started using the interface showing positive results”, says Ling Bai. ■